



**MEDIA RELEASE**

**4 NOVEMBER 2008**

### **Buy a diary for future generations.**

When you buy the 2009 Australian Women's Health Diary, you're not only buying it for yourself. Your purchase will help thousands of Australian women and offer hope to their children, grandchildren and future generations for a world without breast cancer.

That's because the 2009 Australian Women's Health Diary raises funds to support clinical trials research for the cure and prevention of breast cancer.

Every purchase is helping our researchers save lives every day.

Produced by the Breast Cancer Institute of Australia, the diary is also a valuable resource for you and your family to use throughout the year. It has all the essential features to help organise your busy life and contains important health information and handy checklists for women of all ages. Each month focuses on a different health topic, including:

- Breast Health
- Pregnancy and Baby
- Financial Health
- Love That Skin
- Healthy Lifestyle
- Healthy Home

The diary is generously sponsored by The Australian Women's Weekly, Commonwealth Bank and Avon. The ongoing sponsorship provided by these organisations is critical to the success of the diary and to the continued progress of our breast cancer research programs.

**The 2009 Australian Women's Health Diary - available now for just \$12.95 from newsagents, selected Woolworths and Safeway supermarkets, selected Commonwealth Bank branches, order online at [www.bcia.org.au](http://www.bcia.org.au) or call 1800 423 444.**

#### **About the Breast Cancer Institute of Australia (BCIA)**

The BCIA is committed to funding the Australian New Zealand Breast Cancer Trials Group. This is Australia's national organisation dedicated entirely to breast cancer clinical trials research. Its research aims to identify the most effective treatment to cure every person diagnosed with breast cancer, and prevention for all those at risk.

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**For further information or to obtain images or a sample of the diary, please contact:**

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