



MEDIA RELEASE

12 DECEMBER 2008

**The 2009 Australian Women's Health Diary –
the perfect Christmas gift for family and friends.**

The Breast Cancer Institute of Australia (BCIA) has made Christmas shopping easy with its 2009 Australian Women's Health Diary.

Priced at just \$12.95, the diary is available from newsagents, selected Woolworths and Safeway supermarkets and selected Commonwealth Bank branches. If you prefer to shop online, you can purchase the diary at www.bcia.org.au.

Your family and friends will love to receive this diary. It has all the essential diary features to help them organise their busy lives, plus it contains the latest information on a wide range of women's health issues.

Importantly, the 2009 Australian Women's Health Diary raises funds to support research for the cure and prevention of breast cancer. Every purchase is bringing the BCIA closer to its goal of "a world without breast cancer".

The diary is generously sponsored by The Australian Women's Weekly, Commonwealth Bank and Avon. The ongoing sponsorship provided by these organisations is critical to the success of the diary and to the continued progress of our breast cancer research programs.

The 2009 Australian Women's Health Diary - available now for just \$12.95 from newsagents, selected Woolworths and Safeway supermarkets, selected Commonwealth Bank branches, order online at www.bcia.org.au or call 1800 423 444.

About the Breast Cancer Institute of Australia (BCIA)

The BCIA is committed to funding the Australian New Zealand Breast Cancer Trials Group. This is Australia's national organisation dedicated entirely to breast cancer clinical trials research. Its research aims to identify the most effective treatment to cure every person diagnosed with breast cancer, and prevention for all those at risk.

For further information or to obtain images or a sample of the diary, please contact:

**Jenny Leggett, Public Relations Manager
02 4925 3022 / 0407 919 767 / j.leggett@bcia.org.au
Breast Cancer Institute of Australia
PO Box 283, THE JUNCTION NSW 2291**