



**COMMUNITY SERVICE ANNOUNCEMENT**

**5 JANUARY 2009**

**A great way to start the New Year!**

Start the New Year on a healthy note and buy the 2009 Australian Women's Health Diary. You will be helping yourself, as well as making a difference to the lives of women with breast cancer and their families.

This unique diary, produced by the Breast Cancer Institute of Australia (BCIA), raises funds to support clinical trials research for the cure and prevention of breast cancer. Every purchase is helping to save lives.

The diary is packed with the latest health information for the whole family, including an A-Z of handy tips to help you stay healthy during summer. Plus it is an excellent way to record all of your commitments and get organised for the weeks and months ahead.

The 2009 Australian Women's Health Diary is just \$12.95 and available nationally from newsagents, selected Woolworths and Safeway supermarkets and selected Commonwealth Branches. It can also be purchased online at [www.bcia.org.au](http://www.bcia.org.au) or by calling the BCIA on 1800 423 444. **Hurry! Stocks are selling fast.**

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The Breast Cancer Institute of Australia is committed to funding the Australian New Zealand Breast Cancer Trials Group. This is Australia's national organisation dedicated entirely to breast cancer clinical trials research. Its research aims to identify the most effective treatment to cure every person diagnosed with breast cancer, and prevention for all those at risk.

The Australian Women's Health Diary is generously sponsored by The Australian Women's Weekly, Commonwealth Bank and Avon. The ongoing sponsorship provided by these organisations is critical to the success of the diary and to the continued progress of our breast cancer research programs.

**For further information or to obtain images or a sample of the diary, please contact:**

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