



## MEDIA RELEASE

Tuesday 6 October 2009

### **Enter the Avon race for research – and travel to the event for FREE!**

There are many great reasons to enter this year's Avon race for research.

It is a fun and healthy way to spend a Sunday morning with family and friends, there are lots of wonderful prizes to be won, and every step taken will be raising money for breast cancer research.

Plus, you can get to the event FREE!

Avon race for research is a 5km fun run and walk organised by the Breast Cancer Institute of Australia (BCIA) to support breast cancer research. This year's race will be held on Sunday, 25 October on the Newcastle Foreshore.

All race entrants can access FREE public transport to and from the event, and FREE car parking in the Newcastle CBD.

The NSW Minister for Transport has approved FREE public transport on City Rail, Newcastle Buses and Newcastle Ferries for all entrants in the Avon race for research. This event is the only charity event in the Newcastle area which has been approved as a "free public transport event".

"We are delighted and very proud that the NSW Minister for Transport, Mr David Campbell, has acknowledged our wonderful event and its importance to the people of Newcastle and the Hunter by approving free public transport," said Ms Julie Callaghan, General Manager of the BCIA.

"We are also very grateful to the Newcastle City Council which has also taken up this initiative by providing free car parking in the CBD for race entrants too."

Newcastle City Council will open three car parks in the Newcastle CBD for race entrants on race day. Free parking will be available from 7.00 am until 1.00 pm and is allocated on a first-to-arrive basis until full at the following parking stations: Court House Parking Station (Bolton Street), The Mall Parking Station (King Street) and the Fort Scratchley Grassed Car Park (Nobby's Road).

**People can enter the Avon race for research online at [www.bcia.org.au](http://www.bcia.org.au). Entry forms are also available at Newcastle Permanent or by contacting the Breast Cancer Institute of Australia on 4925 3022. Entries close Monday 19 October.**

The event is open to men, women and children of all age groups, in a variety of categories, including family and corporate teams. Everyone who completes the course will receive a free sunscreen, generously provided by Avon.

Avon race for research is proudly sponsored by Avon, Newcastle Permanent, The Herald, Southern Cross Ten and NXFM.

**For further enquiries, please contact:**

**Jenny Leggett**

**Public Relations Manager**

**Breast Cancer Institute of Australia**

**Ph: 4925 3022 / 0407 919 767 / Email: [j.leggett@bcia.org.au](mailto:j.leggett@bcia.org.au)**