



COMMUNITY SERVICE ANNOUNCEMENT

4 JANUARY 2010

Start the New Year on a healthy note!

Buy a copy of the 2010 Australian Women's Health Diary and you will be taking a positive step towards leading a healthy, balanced lifestyle in the year ahead.

This unique diary, produced by the Breast Cancer Institute of Australia, is filled with the latest health information on how to look and feel your best and it contains all the essential features to help keep your busy life on track. Plus, with every copy of the diary you will receive a bonus pink pen!

Importantly, your purchase of the diary will support research for the cure and prevention of breast cancer. Every purchase is helping to save lives.

The 2010 Australian Women's Health Diary is available now for just \$14.95 plus a bonus pen, from newsagents, selected Woolworths and Safeway supermarkets, selected Commonwealth Branches, online at www.bcia.org.au or by calling 1800 423 444. **Hurry! Stocks are selling fast.**

The Breast Cancer Institute of Australia (BCIA) is committed to funding the Australian New Zealand Breast Cancer Trials Group. This is Australia's national organisation dedicated entirely to breast cancer clinical trials research. Its research aims to identify the most effective treatment to cure every person diagnosed with breast cancer, and prevention for all those at risk.

The BCIA's corporate partners - The Australian Women's Weekly, Commonwealth Bank and Avon - have been major sponsors of the Australian Women's Health Diary since the first edition in 1999 and have contributed enormously to its success. Each company continues to demonstrate their commitment to breast cancer research and to the health of women throughout Australia.

For further information or to obtain images or a sample of the diary, please contact:

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