



**Community Service Announcement**

**10 January 2008**

**Start the New Year on a healthy note!**

Have you made your New Year's resolutions? Is one of them to lead a healthy, balanced lifestyle in 2008?

Buy a copy of the 2008 Australian Women's Health Diary and you will be taking a positive step towards keeping this resolution while helping to raise funds for an important cause.

This unique diary, produced by the Breast Cancer Institute of Australia (BCIA), contains a wealth of information on a wide range of health issues for the whole family, accompanied by colour pictures, diagrams and helpful checklists.

Importantly, your purchase of the diary will support research for the treatment and prevention of breast cancer.

Every purchase is helping to save lives.

The 2008 Australian Women's Health Diary is just \$12.95 and is available nationally from newsagents, selected Woolworths and Safeway supermarkets, online at [www.bcia.org.au](http://www.bcia.org.au) or by calling the BCIA on 1800 423 444. **Hurry! Stocks are selling fast.**

\*\*\*\*\*

The Breast Cancer Institute of Australia has produced the Australian Women's Health Diary for the past ten years.

It aims to raise \$600,000 from sales of the 2008 edition to fund clinical trials aimed at improving treatments, prolonging lives and ultimately finding a cure for breast cancer.

The diary is produced with the generous assistance of The Australian Women's Weekly, Commonwealth Bank and Avon. The ongoing sponsorship provided by these organisations is critical to the success of the diary and to the continued progress of our breast cancer research programs.

**To arrange an interview with a BCIA representative or to obtain a photograph of the diary, please contact:**

**Jenny Leggett – 02 4925 3022 / 0407 919 767 / [j.leggett@bcia.org.au](mailto:j.leggett@bcia.org.au)  
Breast Cancer Institute of Australia  
PO Box 283, THE JUNCTION NSW 2291**