



**Community Service Announcement**

**21 November 2007**

**A great way to look after family and friends this Christmas.**

The 2008 Australian Women's Health Diary makes a thoughtful gift for mums, girlfriends, sisters, aunts and friends. Plus, with every purchase you will be supporting breast cancer research and helping women everywhere.

The diary is produced by the Breast Cancer Institute of Australia (BCIA) and contains information on health and lifestyle issues for women of all ages.

In addition, it has all of the essential diary features to help organise your busy life – and the rest of the family as well.

The 2008 Australian Women's Health Diary is just \$12.95 and is available nationally from newsagents, selected Woolworths and Safeway supermarkets, selected Commonwealth Bank branches, online at [www.bcia.org.au](http://www.bcia.org.au) or by calling the BCIA on 1800 423 444.

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The Breast Cancer Institute of Australia is celebrating the tenth anniversary of its Australian Women's Health Diary.

Since 1999, the diary has raised \$3.6 million to support research for the prevention and cure of breast cancer.

The diary is produced with the generous assistance of The Australian Women's Weekly, Commonwealth Bank and Avon. The ongoing sponsorship provided by these organisations is critical to the success of the diary and to the continued progress of our breast cancer research programs.

**To arrange an interview with a BCIA representative or to obtain a photograph of the diary, please contact:**

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