



MEDIA RELEASE

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The latest support for women of all ages

The 2008 Australian Women's Health Diary supports women in many ways.

It has helpful advice on how to stay fit and healthy all year round, it contains checklists, reminders and quick reference guides for easily forgotten things, and it is a great Christmas gift idea.

Most importantly, the Australian Women's Health Diary supports breast cancer research that is saving women's lives.

The Breast Cancer Institute of Australia (BCIA) has produced the diary for the past ten years. It aims to raise \$600,000 from sales of the 2008 edition to fund clinical trials aimed at improving treatments, prolonging lives and ultimately finding a cure for breast cancer.

Chris Bath, Seven News anchor, is proud to be involved in this project and encourages everyone to help the BCIA celebrate this inspiring effort.

"Do yourself, and every woman, a big favour and pick up a copy of this great diary today," says Chris. "It's a wonderful resource to empower women, and every purchase is contributing to vital research."

The BCIA's corporate partners - The Australian Women's Weekly, Commonwealth Bank and Avon - have supported the diary since the first edition and contribute enormously to its success. Through their commitment to our breast cancer research programs, these companies continue to show their dedication to women and their families throughout Australia.

The 2008 Australian Women's Health Diary - available now for just \$12.95 from newsagents, selected Woolworths and Safeway supermarkets, selected Commonwealth Bank branches, online at www.bcia.org.au or by calling 1800 423 444.

Buy a copy for the women in your life, and help save lives.

For further information or to obtain a photograph of Chris Bath and the diary, please contact:

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