



**MEDIA RELEASE**

**14 DECEMBER 2007**

**Help support breast cancer research this Christmas.**

With just 10 shopping days till Christmas, are you looking for a bright gift idea or last-minute stocking filler?

Your family and friends will love to receive the 2008 Australian Women's Health Diary.

Priced at just \$12.95 from newsagents and most Woolworths and Safeway supermarkets, the diary is bursting with great advice and tips on a wide range of women's health issues, and every purchase is supporting breast cancer research.

The diary has been produced by the Breast Cancer Institute of Australia (BCIA) since 1999 and is proudly supported by Seven News anchor, Chris Bath.

"This 10<sup>th</sup> anniversary edition of the diary is a perfect gift and a special way of capturing the spirit of giving at Christmas," says Chris. "Help us look towards a breast cancer-free future and buy a copy of the diary for your loved ones."

The BCIA's corporate partners - The Australian Women's Weekly, Commonwealth Bank and Avon - have supported the diary since the first edition and contribute enormously to its success. Through their commitment to our breast cancer research programs, these companies continue to show their dedication to women and their families throughout Australia.

**The 2008 Australian Women's Health Diary - available now for just \$12.95 from newsagents, selected Woolworths and Safeway supermarkets, online at [www.bcia.org.au](http://www.bcia.org.au) or by calling 1800 423 444.**

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For further information, to arrange an interview with a BCIA representative or to obtain a photograph of Chris Bath and the diary, please contact:

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