



Community Service Announcement

3 January 2007

**A healthy tip for the New Year –
Buy the 2007 Australian Women’s Health Diary!**

Get your copy of the **2007 Australian Women’s Health Diary** and you will be taking a positive step towards leading a healthy, balanced lifestyle while helping to raise funds for an important cause.

Priced at just \$12.95, the Australian Women’s Health Diary contains a wealth of information on a wide range of health issues for the whole family, as well as colour pictures, diagrams and helpful checklists.

Importantly, your purchase of the diary will support national clinical trials research for the treatment of all stages of breast cancer and for the prevention of breast cancer.

Every purchase is helping to save lives.

The diary is available nationally in newsagents and most Woolworths and Safeway supermarkets, or by contacting the Breast Cancer Institute of Australia on 1800 423 444. **Hurry! Stocks selling fast!**

An important fundraising project of the Breast Cancer Institute of Australia, the **2007 Australian Women’s Health Diary** is an ideal way for the community to support national breast cancer research to benefit all women, their families and friends.

This unique diary is packed with great advice and tips on women’s health issues, presented in a friendly, easy-to-read style. Each month focuses on a different topic, including breast health, osteoporosis, pregnancy, financial health, diet, heart health, first aid and skin care.

The diary has a pretty pink floral cover and has many practical features such as school terms, public holidays, key contacts, plenty of space for notes and a handy ribbon bookmark.

The diary is produced with the generous assistance of The Australian Women’s Weekly, Commonwealth Bank and Avon. The ongoing sponsorship provided by these organisations is critical to the success of the diary and to the continued progress of our breast cancer research programs.

For further information, a picture of the diary and/or to arrange an interview, please contact:

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