



**Community Service Announcement**

**21 December 2006**

**A great way to start the New Year!**

With the New Year just around the corner, grab a copy of the **2007 Australian Women's Health Diary**. You will be getting a great diary for yourself, and each purchase is helping to support research for the treatment, prevention and cure of breast cancer.

Produced by the Breast Cancer Institute of Australia, this unique diary for women of all ages provides accurate and easily read advice on women's health and lifestyle issues in a colourful, beautifully presented format.

This A5 diary also includes all of the essential diary features to help organise your busy life – and the rest of the family as well.

It is on sale now in newsagents and most Woolworths and Safeway supermarkets for just \$12.95, or by contacting the Breast Cancer Institute of Australia on 1800 423 444.

**Purchase the 2007 Australian Women's Health Diary today and start the New Year on a healthy note.**

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A fundraising initiative of the Breast Cancer Institute of Australia, the **2007 Australian Women's Health Diary** raises funding for the national breast cancer research programs of the Australian New Zealand Breast Cancer Trials Group.

Since the first edition in 1999, the Australian Women's Health Diary has raised \$3 million to support this important research.

It is an A5 soft cover diary with spiral bind, bursting with great advice and tips on women's health issues. These include breast health, osteoporosis, pregnancy, financial health, diet and exercise and much more. It also has all the practical features of a diary such as public holidays, school terms, key contacts and plenty of space for notes.

The diary is produced with the generous assistance of The Australian Women's Weekly, Commonwealth Bank and Avon. The ongoing sponsorship provided by these organisations is critical to the success of the diary and to the continued progress of our breast cancer research programs.

**For further information, a picture of the diary and/or to arrange an interview, please contact:**

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