



Australian New Zealand
Breast Cancer Trials Group



ywca**encore**
after breast cancer
exercise program

Thursday, October 26th is **KISS GOODBYE TO BREAST CANCER DAY** Avon Representatives are selling lipsticks to save lives.



**\$1 for every lipstick sold helps
Kiss Goodbye to Breast Cancer!**

On October 26th, thousands of committed Avon Representatives will be out in force at Westfield Shoppingtowns, saying 'let's kiss goodbye to breast cancer!'

They'll be selling special 'Kiss Goodbye to Breast Cancer' Lipsticks which cost just \$9.99 each.

For each lipstick sold, \$1 will go to the Australian New Zealand Breast Cancer Trials Group and the YWCA Encore Programme.

The funds raised so far have made a huge difference.

Professor John Forbes, of the Australian New Zealand Breast Cancer Trials Group (ANZ BCTG) said:

"Avon's support of ANZ BCTG research is improving outcomes for women with breast cancer. The drug Herceptin has already been identified as an effective treatment for some women with a particular type of early breast cancer. New ANZ BCTG research is underway to see if breast cancer can be prevented in women at increased risk, using the new drug Anastrozole."

Robin Low, President YWCA Australia said:

"As well as helping breast cancer patients regain strength and mobility after surgery, Encore provides information, support and the opportunity to share experiences with women who understand. Avon's continuing support has helped expand this much-needed program throughout the country, providing access to many thousands more women each year."

'Kiss Goodbye to Breast Cancer' Lipsticks can be purchased from the Avon Brochure. Or look out for Avon Representatives at Westfield Shoppingtowns on Thursday, 26th October.

Over \$6 million has already been raised in Australia. Now, we're aiming for \$7 million!

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